TOOL TEMPLATE: CALL FOR IDEAS

How to design call for ideas?

Complexity: Low
Time required: app. 8 hours preparation for a 2 member team
Material required: A4 papers, pens

What is it for?

Usually every open social innovation competition starts with Call for ideas. Call for ideas involves asking a wide range of people to submit their ideas for innovative products, services, project, initiatives, strategies for specific social challenges.
In this phase your objective is to design a question sheet which is in line with your competition goals and provides you a clear overview of participant's idea.Thistemplate helps organizers of the Social innovation competition in designing a simple entry form. Open call is the process in which organizers are trying to detect, assess and compare innovative ideas. Because so, it is important to create unified application form that contain specific instructions for participants to follow.

How to use it?

Tool template consists of several steps for executing this activity. Follow the instructions for achieving maximum results.
Each form can be adjusted and the organizer can ask more or less questions about the idea. Each participant needs to fill in the form to be eligible for the competition. Forms are usually filled and submitted online. They also enable the organizers to assess participants and their ideas and prepare in a more constructive manner in terms of selecting experts/mentors and judges. Depending on a local context, participants can tweet or not their ideas.

Additional tips:

Try to think of the optimal channels to disseminate and distribute the Open call information to reach your target participants
(see Social Media).

SISCODE
FOR POLICY MAKERS

CALL FOR IDEAS References: European Commission, European Social Innovation Competition @EUSocialInnov #diogochallenge

SYSCODE
FOR POLICY MAKERS

SOCIAL INNOVATION COMPETITION
TEMPLATE OF THE ENTRY FORM

The template below is provided for information only. The entry form must be filled in and submitted on line. See the Competition webpage.
Rules of contest, eligibility and judging criteria, timelines as well as FAQs can also be found on the Competition webpage.

The following seven questions form the basis of the entry form against which entries will be assessed.

1. Project name (10 words max).

2. Tweet your idea (140 characters).

3. Provide a summary of your idea, highlighting how it aims to facilitate the reception and integration of refugees and/or migrants in Europe (100 words max).

4. Explain why your idea is innovative in the country or context where it will be implemented. Alternatively, if your idea is based on an existing concept, explain how your idea differs to this (250 words max).

5. Describe clearly how your idea is expected to have an impact (250 words max).

6. Indicate at what scale your idea will operate initially and how it could be implemented at a larger scale in the future, for instance in another region of your country or in another European country (200 words max).

7. Specify how your idea could be sustained over the next three years (200 words max).